

# KAMUELA KANEKO

MEDIA CONSULTANT / DIGITAL DESIGNER



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Honolulu, HI 96816  
United States

## WORK EXPERIENCE

- MEDIA CONSULTANT - Pacific Media Group** 📍 Honolulu, Hawaii  
**Jul 2012 - Present**  
 Experienced Media Consultant with a demonstrated history of working in the broadcast media industry. Skilled in Radio Advertising, Integrated Marketing, Digital Advertising and Media Buying.
- ONLINE CONTENT DIRECTOR- iHeart Media** 📍 Tucson , Arizona  
**Sep 2007 - June 2012**  
 Managed 7 radio station digital properties including websites, streams, podcasts and social media platforms. Supervising a creative team as large as four, I helped develop sales efforts that generated \$700k in 2007 to \$1.3M in 2011 in online revenue.
- PROMOTIONS DIRECTOR - Clear Channel Communications** 📍 Honolulu , Hawaii  
**Jan 2000 - Aug 2007**  
 Managed a team as large as 4 with the development and execution of all on-air, online, and on-site station promotions to generate revenue and increase ratings for KIKI-FM (Hot 93.9) and KDNN-FM (Island 98.5) radio stations.

## EDUCATION

**COMMUNICATION & SPEECH BACHELOR'S DEGREE**  
1995/1999

Double major in Communication & Speech with cumulative GPA of 3.9.

📍 University of Hawaii -Manoa

**COLLEGE COURSEWORK**  
1993/1995

College coursework with an emphasis on audio engineering.

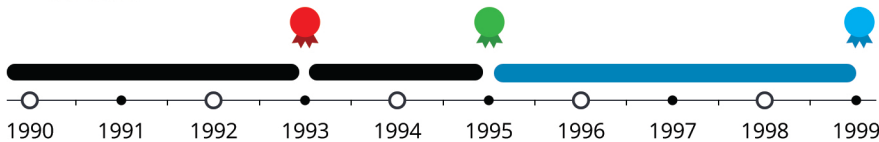
📍 Brigham Young University - Utah

**COLLEGE PREP**  
1989/1993

Graduating Cum Laude with a 3.6 GPA.

📍 Maui High School

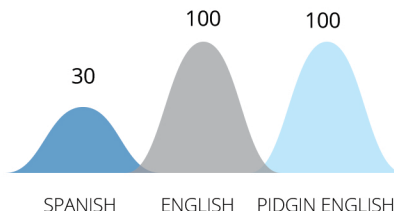
## TIME LINE



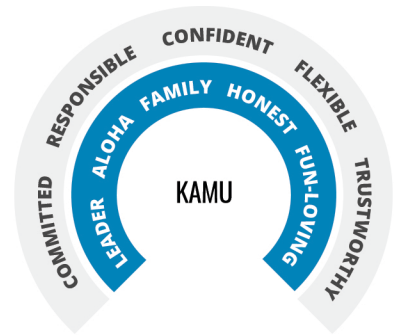
## PROFESSIONAL SKILLS



## LANGUAGES



## WHO AM I?



## AWARDS & ACHIEVEMENTS

- TOP BILLING ACCOUNT EXECUTIVE**  
2013 - 2019
- MILLION DOLLAR BILLING CLUB**  
2018 & 2019
- TOP MONTHLY BILLING**  
2013 - 2020 (ALL BUT 5/13, 1/16, 4/17, 2/19)  
31 MONTHS : LONGEST STREAK

## INTERESTS

**RADIO MUSIC WEB DESIGN**  
**CHARITY SOCIAL MEDIA OUTDOORS**  
**FRIENDS MOVIES SWIMMING**  
**FAMILY TEACHING TRAVEL ART**  
**READING FOOD GRAPHIC DESIGN**  
**LEARNING**

YOU CAN ALSO FIND ME



@kamuelakanekoa



FOR MORE INFO:  
**LinkedIn**